



REPLACEMENT SHEET
Title: DATA DISTRIBUTION METHOD,
SYSTEM, AND APPARATUS AND
RECORDING MEDIUM RECORDING
METHOD

Inventor(s): Kenichi ARIGA, et al.
Appl. No.: 09/986040

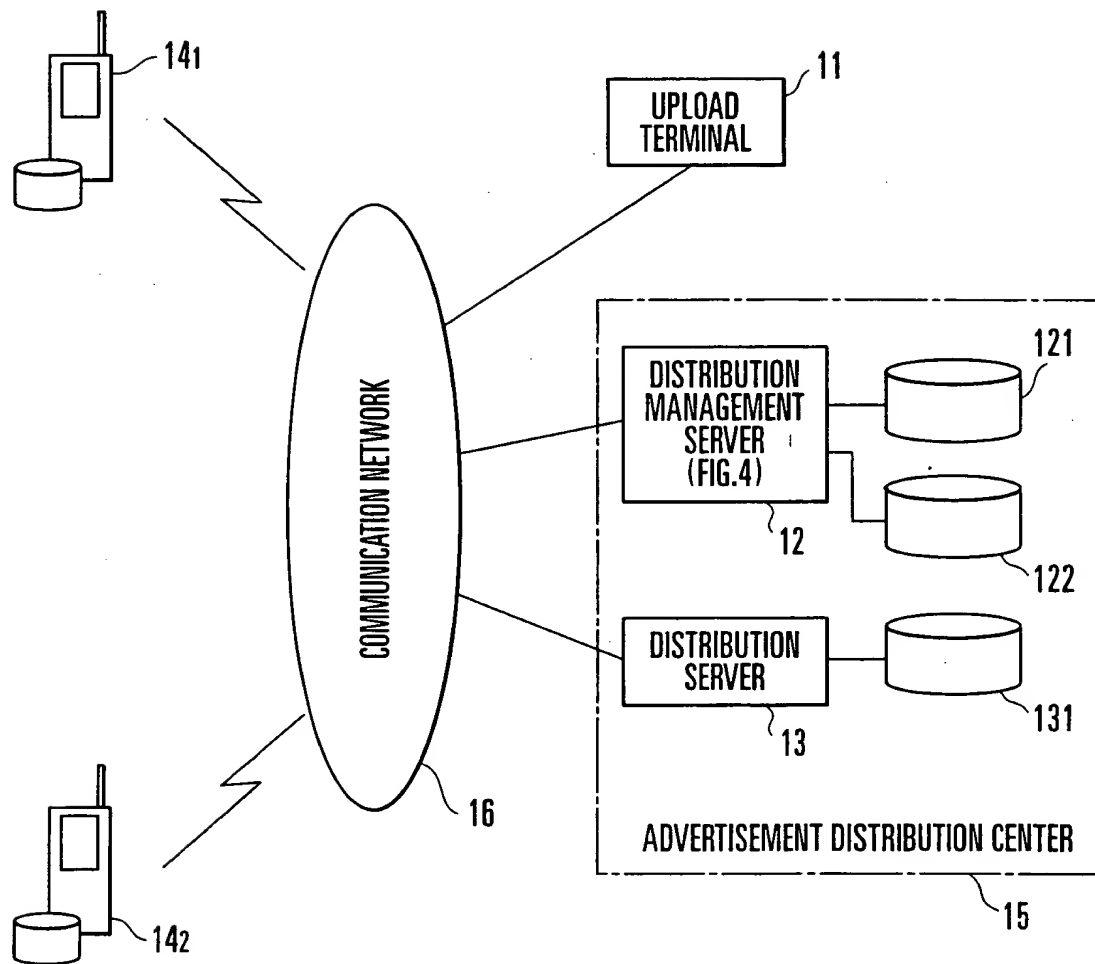


FIG. 1

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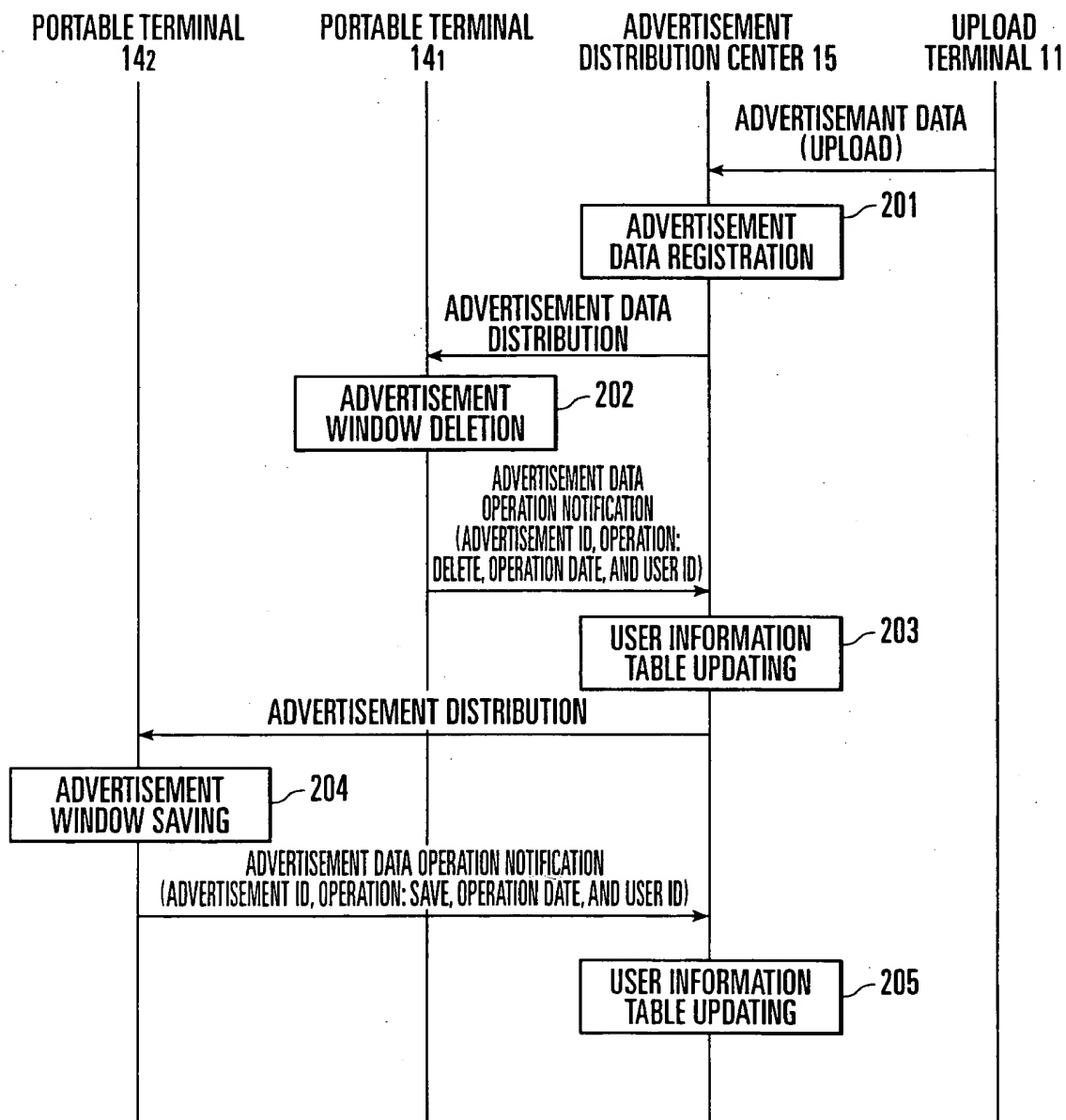


FIG. 2

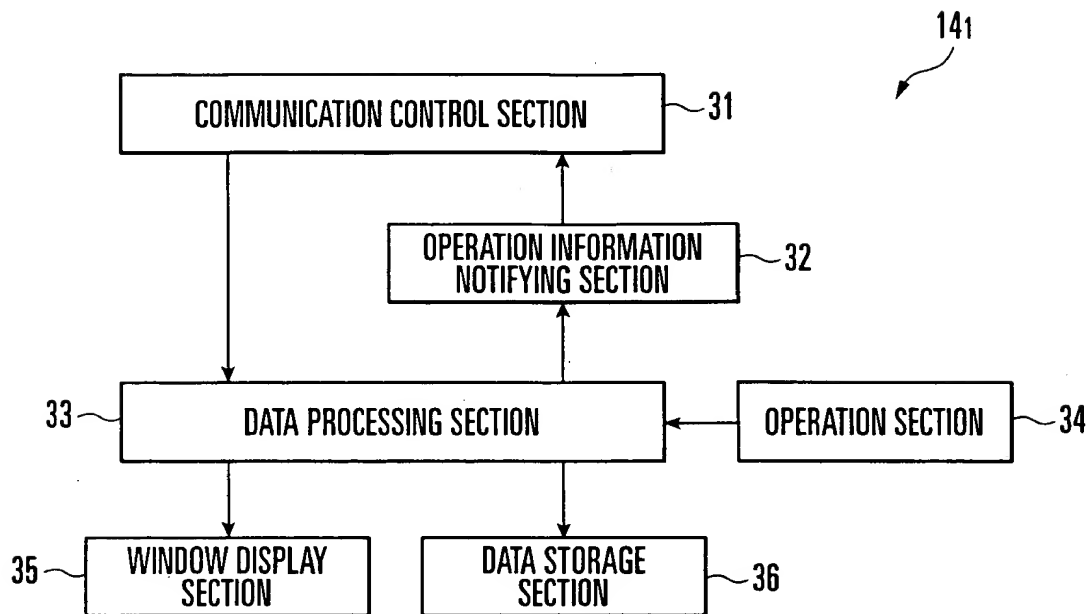


FIG. 3

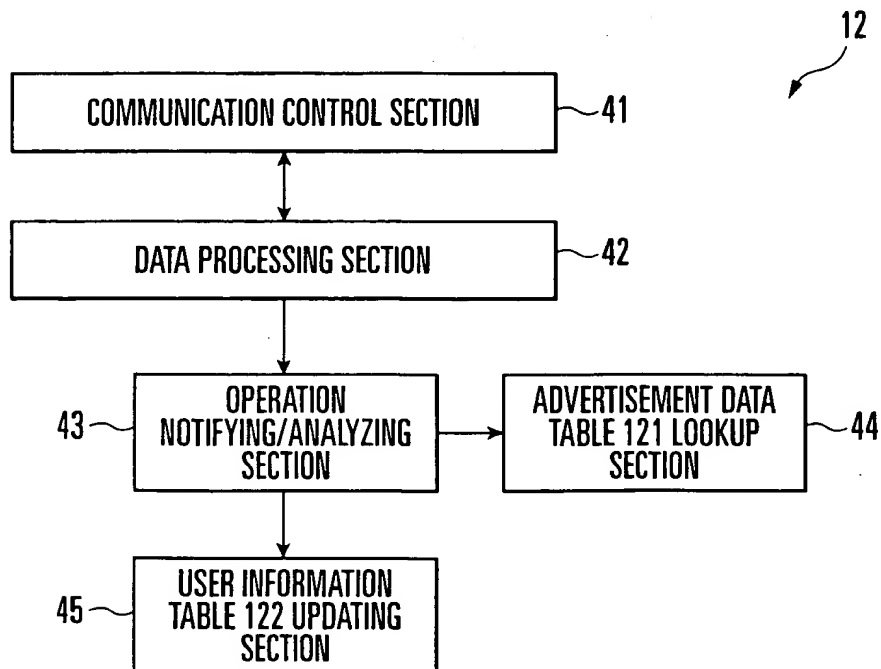


FIG. 4

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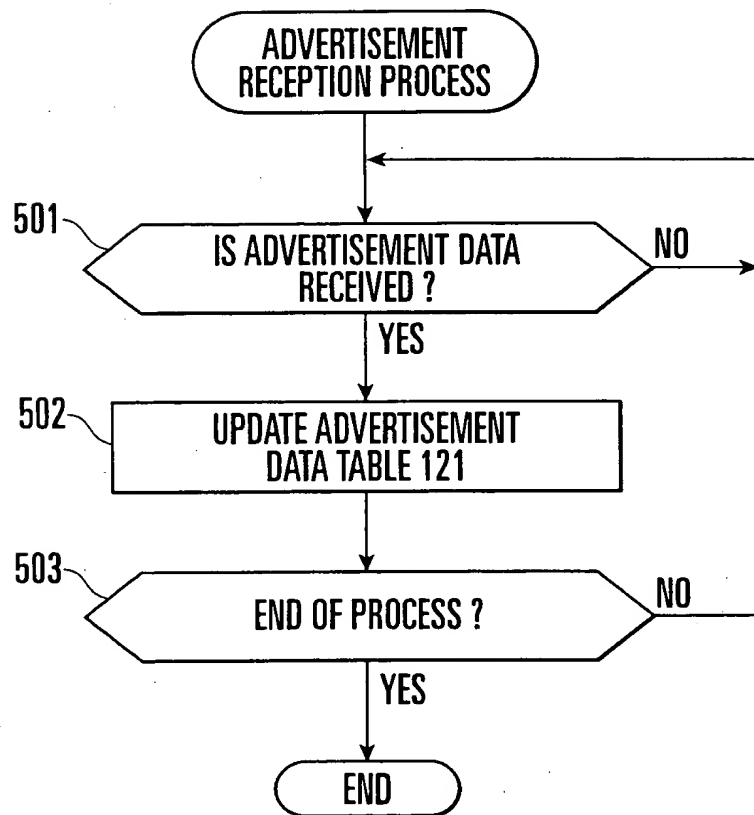


FIG. 5

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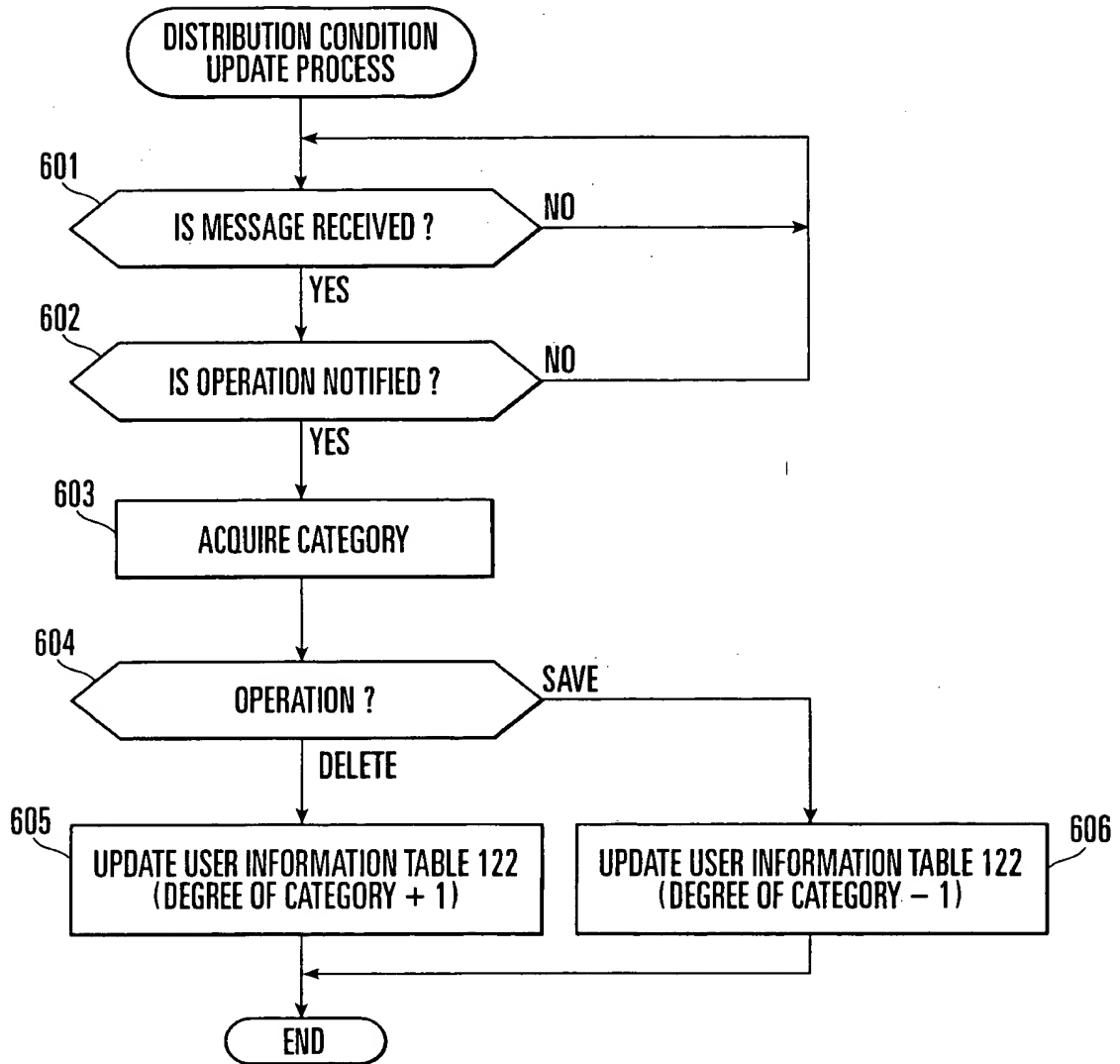


FIG. 6

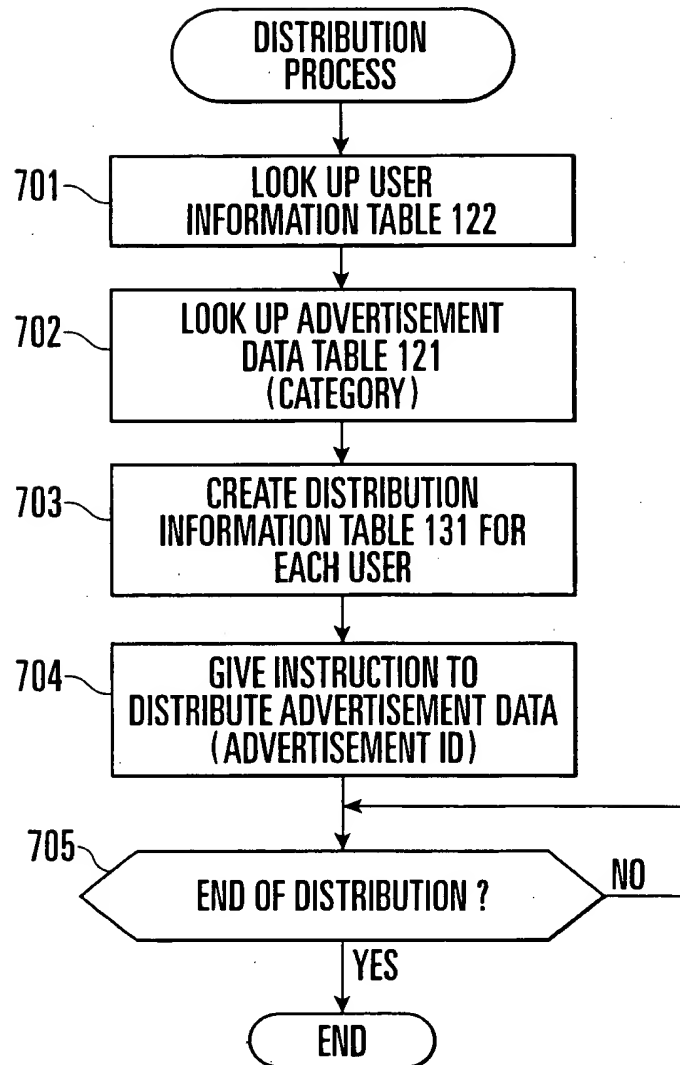


FIG. 7

ADVERTISEMENT DATA TABLE 121

ADVERTISEMENT ID	DISTRIBUTION TIME	DISTRIBUTION INTERVALS	STORAGE EXPIRATION DATE	DISTRIBUTION AREA	SPONSOR ID	CATEGORY	DATA ATTRIBUTE
aa00001	2000/9/10 0:00	10min	10days	ALL	c003	PC	MAIL
ab00002	2000/9/30 3:00	5min	5days	SINJYUKU	d001	FASHION	WEB
ab00003	NONE	1hour	1Month	YOKOHAMA	d001	FASHION	VOICE

FIG. 8

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USER INFORMATION TABLE 122

USER ID	TERMINAL ATTRIBUTE	CATEGORY	DEGREE		CATEGORY	DEGREE
07011112222	MAIL WEB	PC	10	-----	RESTAURANT	5
07011113333	MAIL WEB VOICE	FASHION	1	-----	PC	1
09044445555	VOICE	FASHION	10	-----	EVENT	10

FIG. 9

DISTRIBUTION INFORMATION TABLE 131

USER ID	ADVERTISEMENT ID	ADVERTISEMENT ID	ADVERTISEMENT ID
07011112222	aa00001	aa00011	aa00021
07011113333	ab00032	ab00042	ab00002
09044445555	ab00013	ab00003	ab00023

FIG. 10

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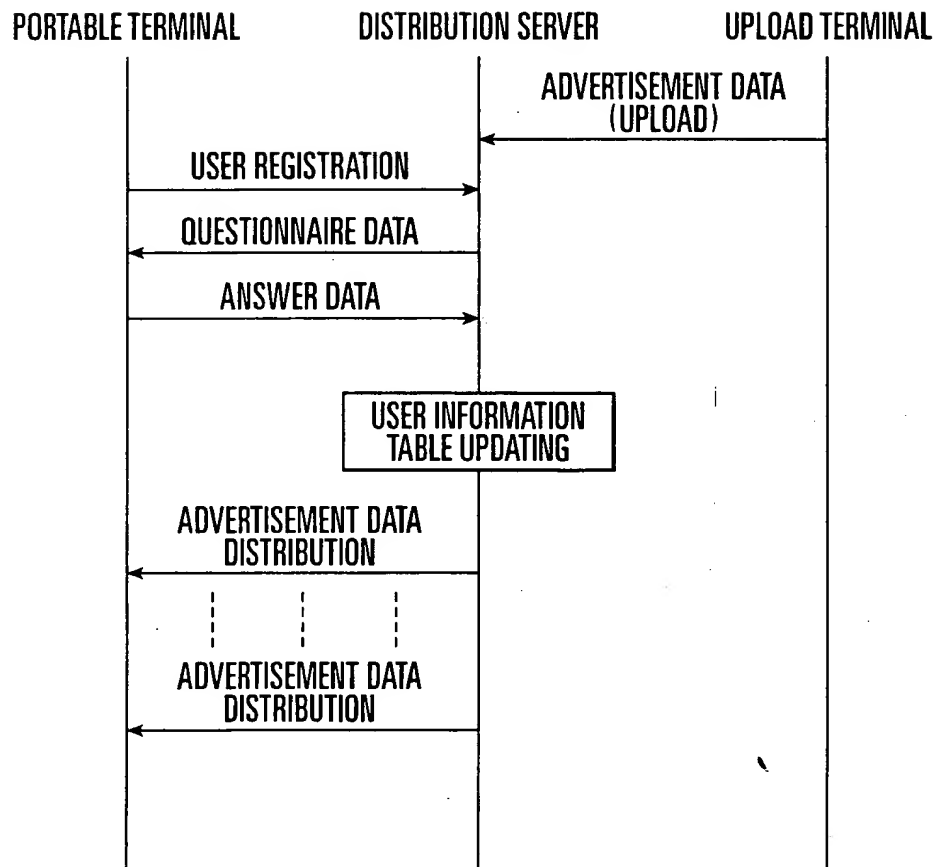


FIG. 11
PRIOR ART